

# COMPANY MANIFESTO

*From ambitious beginnings in the cold streets of Edinburgh in 1956, the RMJM legacy is a manifesto of brilliance. The Speed, Personality, Energy and Creativity of each member of the RMJM clan has helped establish the RMJM SPEC as the driving force behind each design, ensuring that we always strive for excellence.*

## We believe that connection and collaboration are the key to exceptional architecture.

With architects and designers all over the globe and specialist studios in aviation, healthcare, sport, and facade design, collaboration allows for the cultural and knowledge exchanges that make our buildings distinctive and unique.

## Sustainability is the focus, not the footnote.

Our environmental legacy is considered from conceptual design right through to the end of construction. Sustainability is not an after-thought but embedded in everything we do. We go beyond the traditional sustainable approach of minimising the negative impacts of buildings to include solutions that bring value to their surroundings.

## We don't just work faster, we work better.

We are a big player with a start-up mentality. We offer innovative solutions and processes that deliver more value faster. We are focused on speeding up the growth and success of our members. We provide them with a supportive platform that enables them to access our family network of expertise and experience.

## The world is constantly evolving, and we are too.

We believe in open-minded and innovative approaches to design. We encourage our architects to reject the 'that is what we've always done' approach and use their intuition to experiment with new ideas and concepts.

## An international brand with a local approach.

Our studios enjoy access to a global family of architects while having local cultural knowledge and understanding to create designs that aren't just functional but compliment and respect the communities in which they reside.

## People are at the heart of every design.

At the centre of every design is the question "how does this building work for its people?" We adapt our buildings to ensure that they are functional not only on day one but in the years and decades to follow.

## Architecture is a craft

We ensure that our architects have the freedom to explore and experiment with the artistry of architecture in every design. At its very core, architecture is a craft.

