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Press release

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RMJM's Unique Design Appointed for Ningbo Fashion Creative Centre Development

RMJM RED, the Family's Hong Kong studio, has announced that they are the lead architects for a new landmark Fashion Creative Centre for Ningbo city. The project will be a gateway between the old town of Ningbo and the Eastern New Town District. RMJM's design was chosen for its open-minded approach and unorthodox proposal. The design brief for the mixed-use building had two main aspects: flexibility and collaboration. The building needed to be able to adapt to meet the changing needs of temporary tenants, so RMJM RED integrated the floor spaces into a matrix system that would allow for adaptation and reconfiguration. The project's team is comprised of Andrew Kim, Charmain Yau, Doyeon Cho, Henry Wu, Jason Leung, Mike Morgan, Pietro Peciccia, Quinne Qu, Robert Munz, Ryan Zhao, Thomas Cheng and Weronika Marciniak.

RMJM RED's portfolio already includes a number of projects in Ningbo, which offered them valuable insights into the architectural legacy of the city, as well as the diverse cultural and functional requirements of such a proposal. Every aspect of the design, therefore, was driven by the idea of creating a collaborative workspace for Ningbo's artistic community.

"We wanted to create a design oasis to attract artists to set up their studios and brands there and to become a destination for people interested in design, fashion and art and ultimately to elevate the culture of design in Ningbo." *Brenda Ye - Executive Director, RMJM RED*

The response from Ningbo authorities on RMJM RED's proposal has been very positive, and they have since placed RMJM on a shortlist of recommended design firms for developers to work with on major projects. RMJM RED's design situates itself comfortably into the landmark status that the project encouraged and will operate as a central hub for Ningbo's creative community.

The Project Team for the design is comprised of Andrew Kim, Charmain Yau, Doyeon Cho, Henry Wu, Jason Leung, Mike Morgan, Pietro Peciccia, Quinne Qu, Robert Munz, Ryan Zhao, Thomas Cheng and Weronika Marciniak.

Notes to the Editors

About RMJM

Founded by Sir Robert Matthew and Stirrat Johnson-Marshall in 1956, [RMJM](#) Group is one of the largest, most geographically and culturally diverse architecture firms in the world. With studios across five continents, the RMJM family can share knowledge, expertise and design talent, enabling them to think quicker and act faster. Working stronger together, they are global enough to make a difference while still being local enough to be personal. Through their shared vision of success, RMJM has spent more than 60 years creating a legacy of world-class design.

For further information, please contact:

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